

**Sacramento County**  
**Department of Health Services**  
**Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)**

**Meeting Minutes**

July 8, 2020 9:00 – 11:00 am

**Meeting Location**

Zoom (virtual meeting)

**Facilitator:** Carol Maytum, TCC Chair

**Scribe:** Macellina Amonoo, Sacramento County Tobacco Education Program

**Zoom Host:** Jorge Andrews, Tobacco Control Evaluation Center (TCEC)

**Meeting Attendees:** Gail Brosnan, Jorge Andrews, Danica Peterson, Macellina Amonoo, Yessenia Haddad, Carol Maytum, Joanne Wellman, Joelle Orrock, Elaine Cheung, Aziz Attassy, Melanie Dove, Debbie Blanchard, Shannon Haggitt, Crystal Mantle, Keri Hess, Rebecca Hsieh, Roxanne Flores, Nick Thompson, Jim Knox, Anabel Hernandez, Anne Del Core, Kim Homer- Vagadori, Moreen Sharma, Luz Garcia, Elisa Tong, Mao Vang, Terri Wolf, Sal Sanneh, Don Knutson, Cynthia Vela, Rachel Alvarez, Efraim Lopez, Marissa Greenband, Danielle Driscoll

**Sacramento County  
Department of Health Services  
Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)**

Topic	Minutes
Welcome and Introductions	Carol Maytum welcomed everyone, and all attendees were asked to type their name/organization in the Zoom chat box which will serve as a virtual sign-in sheet. Danica introduced Jorge Andrews and thanked him for hosting the Zoom session. She informed participants that they can ask questions/provide responses via the chat box.
Mission Statement/Approval of Minutes	Kim Homer-Vagadori read the mission statement. The minutes were viewed and approved from the May 2020 meeting.
Executive Committee Updates	<p>Presented by Carol Maytum</p> <ul style="list-style-type: none"> <li>• The TCC Executive Committee (EC) has been very busy addressing the Rancho Cordova incident involving police abuse of a 14 year-old in possession of tobacco product that happened back in April. <ul style="list-style-type: none"> <li>○ The California Tobacco Control Program (CTCP) has put out several statements and encouraged others to write letters.</li> <li>○ TCC letter sharing best practices and asking for policy change has been written but has not yet been approved to send to the Rancho Cordova City Council due to politics and limitations on county agencies.</li> <li>○ TCC is currently a standing committee of the Public Health Advisory Board (PHAB). The purpose of PHAB is to serve as advisory body to the Sacramento County Board of Supervisors on matters relating to local public health planning and policy issues. Current processes require PHAB approval before sending politically sensitive/policy advocacy letters such as the Rancho Cordova letter, which has caused delays in getting the letter out.</li> <li>○ EC Main Goals: 1. Approval of letter 2. To seek independence from PHAB</li> <li>○ The next PHAB meeting takes place today (7/8/2020) at 12 noon. TEP staff and some of the EC members plan to attend today's meeting. These meetings are open to the public.</li> <li>○ CTCP is currently working on updating its policy manual</li> </ul> </li> </ul>

**Sacramento County  
Department of Health Services  
Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)**

	<ul style="list-style-type: none"> <li>○ Unsure of what the possible downsides might be or what the TEP/TCC relationship might look like in the future.</li> <li>○ TCC emphasis on the freedom to advocate, create change, and strengthen the Coalition without jeopardizing the County or its funding.</li> <li>○ Suggestion of an additional “ability to lobby or not” Prop 99/56 column to updated TCC member roster coming soon (Danica Peterson).</li> <li>○ Even if working for a Prop 99/56 funded organization, all members are encouraged to advocate as a community member on personal time. Kim Homer-Vagadori shared her experience with this.</li> </ul>
<p>Tobacco Education Program (TEP) Updates</p>	<p>Presented by Gail Brosnan</p> <ul style="list-style-type: none"> <li>● Introduction of new TEP Health Educator – Yessenia Haddad</li> <li>● Current projects in progress <ul style="list-style-type: none"> <li>○ TCC Manual and New Member Orientation PowerPoint</li> <li>○ Semi-Annual Progress Report on TEP Scope of Work: Due to CTCP on June 30<sup>th</sup></li> <li>○ Media plans in progress</li> </ul> </li> </ul>
<p>Healthy Stores for a Healthy Community (HSHC) Presentation</p>	<p>Presented by Danica Peterson</p> <ul style="list-style-type: none"> <li>● Review of local 2019 HSHC retail survey results in Sacramento County including comparisons over the 2013, 2016, and 2019 survey years and comparisons with the state</li> <li>● HSHC website launched in 2020 showcasing many of these results, a new retailer mapping tool, and current demographics</li> <li>● Presentation slides, resources, and brief evaluation will be sent in a follow-up email. A copy of the slides will also be placed on the TCC Google drive: <a href="https://drive.google.com/drive/u/1/folders/12dZpcJfiq_GpGHRO4g6Bhic2JiHVAhWg">https://drive.google.com/drive/u/1/folders/12dZpcJfiq_GpGHRO4g6Bhic2JiHVAhWg</a></li> </ul>
<p>Subcommittee/Task Force Updates</p> <ul style="list-style-type: none"> <li>● Equity and Diversity Subcommittee</li> <li>● Youth and Young Adult (YYA) Subcommittee</li> <li>● Cessation Task Force</li> </ul>	<ul style="list-style-type: none"> <li>● Equity and Diversity (Danica Peterson) <ul style="list-style-type: none"> <li>○ Last meeting: March 9<sup>th</sup> (in-person)</li> <li>○ Current projects (TEP Staff) <ul style="list-style-type: none"> <li>▪ Updating the TCC Orientation Handbook</li> <li>▪ Working on a New Member Orientation PowerPoint</li> </ul> </li> <li>○ Next meeting: TBD (Danica will sent Doodle Poll)</li> </ul> </li> </ul>

**Sacramento County  
Department of Health Services  
Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)**

<ul style="list-style-type: none"> <li>• Policy Task Force</li> </ul>	<ul style="list-style-type: none"> <li>• Youth and Young Adult Subcommittee (Danica Peterson)             <ul style="list-style-type: none"> <li>○ Last meeting: June 1st (phone)</li> <li>○ Youth Program Updates</li> <li>○ Speakers Bureau Next Steps</li> <li>○ Quit Kits</li> <li>○ Next meeting: Last 30 minutes of today's call</li> <li>○ Follow-up on items discussed at last meeting as well as any additional topics of focus decided upon by members</li> </ul> </li> <li>• Cessation Taskforce (Elisa Tong)             <ul style="list-style-type: none"> <li>○ Last meeting: June 14th (phone)</li> <li>○ Tobacco and COVID outreach - UCD                 <ul style="list-style-type: none"> <li>▪ Current outreach to cancer center patients who smoke to quit for COVID helpline</li> <li>▪ Patient portal messaging to promote quit-line</li> </ul> </li> <li>○ Recap of TEP cessation objective</li> <li>○ Partnership between TEP and UCD                 <ul style="list-style-type: none"> <li>▪ Successful implementation of Helpline referral systems at One Community Health and Sacramento County Clinic</li> </ul> </li> <li>○ Nicotine patch offer from Helpline                 <ul style="list-style-type: none"> <li>▪ More than 3,100 nicotine patch starter kit offers have been fulfilled and mailed out in CA</li> <li>▪ LA had the most orders fulfilled; Sacramento came in 2nd</li> </ul> </li> <li>○ Updated Sacramento County Cessation Resource Guide</li> <li>○ Cessation media ideas                 <ul style="list-style-type: none"> <li>▪ UC Davis Cancer Center funds were used for 2 ads and Black Physicians Forum</li> <li>▪ Review of current TEP media plans/procedures</li> <li>▪ Strategic discussion outlined shared by Anne Del Core</li> </ul> </li> <li>○ Grant submission for continual cessation promotion within cancer center</li> <li>○ "Become an Ex" – UCD employer online pilot program</li> </ul> </li> </ul>
---	--

**Sacramento County  
Department of Health Services  
Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)**

	<ul style="list-style-type: none"> <li>○ Reengagement of Sac County Clinic and One Community Health</li> <li>○ Jackie Kaslow is no longer with UCD and has transitioned as the new Project Director for a few tribal health organizations</li> <li>○ Next meeting: TBD (Danica to connect with Dr. Tong’s assistant to schedule Zoom)</li> <li>● Policy Taskforce <ul style="list-style-type: none"> <li>○ Last meeting: April 6th (phone)</li> <li>○ Elk Grove moratorium on new tobacco retailers</li> <li>○ ACS-CAN letters to California cities offering TA on flavored tobacco ordinances</li> <li>○ No additional updates</li> <li>○ Next meeting: TBD (As needed)</li> </ul> </li> </ul>
State Policy Updates	<p>Presented by Jim Knox and Anne Del Core</p> <ul style="list-style-type: none"> <li>● California Senate Bill 793 (Flavored Tobacco Products) <ul style="list-style-type: none"> <li>○ On June 29th, the Assembly Rules Committee, led by Assembly member Ken Cooley, decided to refer SB 793 to the Assembly Health Committee and not to the Governmental Organization Committee.</li> <li>○ This is a major positive step for this bill</li> <li>○ Assembly Health Committee hearing takes place on July 28th</li> <li>○ Website: California Fights Flavors</li> <li>○ 24 Co-authors of the assembly bill</li> </ul> </li> </ul>
Announcements	<ul style="list-style-type: none"> <li>● None</li> </ul>
<b>Next Meeting</b>	<p>General Coalition Meeting: September 9<sup>th</sup>, 2020, 9:00-11:00 am (likely virtual)</p>
<b>Adjournment</b>	<p>Carol adjourned the meeting at 11:00 am</p>

Minutes Distribution: PHAB, TCC Members, Public