

Sacramento County
Department of Health Services
Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)

Meeting Minutes

March 13th, 2019
9:00 – 11:00 am

Meeting Location

Sacramento County Office of Education
3661 Whitehead Street, Suite 100,
Mather, CA 95655

Facilitator: Carol Maytum, Tobacco Control Coalition Chair

Scribe: Tracie Borges and Barbara Cannon, Sacramento County

Meeting Attendees: Neela Satyanarayan, Tracie Borges, Danica Peterson, Celena Donahue, Carol Maytum, Emma Maron, Mariela Silva, Christine Davidson, Joyce Bartlett, Efraim Lopez, Scott Kazer, Stacy Springer, Keri Hess, Claudia Medina, Joanne Wellman, Neal Kohatsu, Rachel Alvarez, Kim Homer-Vagadori, Nicole Morgan, Veronica Farwell, Don Knutson, Ingrid Morales, Analyse Houston, Kimberly Bankston-Lee, Cindy Foltz, Martin Gonzalez, Chery Moua, Sandra Torres, Claire Sallee, Gen Saelee, Joelle Orrock, Molly Patterson, Twlia Laster, Jesse Tedrick, Farm Saelee, Michele Dudley, Lea Rathbun, Cindy Vela, Jackie Kaslow

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Topic	Minutes
Welcome and Introductions	Carol Maytum welcomed everyone, and the meeting began at 9:05 am.
Mission Statement/Approval of Minutes	<p>The mission statement was presented by Carol.</p> <ul style="list-style-type: none"> • Not all previous meeting minutes were available (technical glitch, some pages were cut off), 3 pages approved and will review and approve the remaining pages at the next meeting.
Tobacco Education Program (TEP) Updates	<p>TEP Updates presented by Neela Satyanarayan:</p> <ul style="list-style-type: none"> • TEP has hired on an additional Health Educator who will become the Coalition and Community Engagement Coordinator and will be starting March 18th. An on-call staff person has also been hired and will start March 18th. • The Healthy Stores for a Healthy Community Training held by TEP was on March 11th 9-3pm. The training went well and volunteers are able to start conducting surveys. Surveys will be conducted and completed by June 2019. TEP will also be holding additional youth training on March 21st; a reminder email will be sent next week to all participants.
2018 TCC Satisfaction Survey Results	<p>Presented by Carol:</p> <ul style="list-style-type: none"> • Members were given 5 minutes to review the report. • Survey shows; <ul style="list-style-type: none"> ○ 22 responders, approximately 50% of members. ○ Progress has been made in recruiting new members so far. ○ Disappointed in the lower response rate for the question “How many years have you been a member of the Sacramento County Tobacco Control Coalition?” Only four members answered 1-3 years. Carol mentioned that we need to keep people interested in the coalition and give them more reasons to stay a member. ○ A conversation was discussed to add member geography to next year’s survey. ○ The goal of the TEP SOW is to recruit 20 new members non-prop 99/56 funded by 2021.

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Presentation: Incorporating Tobacco Cessation in the Dental office.

Presented by Deborah Blanchard, RDH, Sacramento County Oral Health Program.

Presentation given by Deborah Blanchard

• **Presentation Highlights:**

- SCOHP is a Prop 56 funded program that aims to improve dental public health by addressing the burden of oral disease and identifying key strategies for improving oral health.
- Incorporating Tobacco Cessation in the Dental Office
- Oral Health, intervention and prevention
- Oral Health needs assessment. Several surveys were conducted one specific to tobacco cessation in dental offices.
- Action Plan: Partner with Sacramento County TEP to incorporate tobacco cessation messaging in dental offices.
- Assess readiness of dental professionals to provide guidance and resources.
- For a copy of the presentation, please contact Danica at petersonda@sacounty.net.

Questions and Comments

- Neal Kohatsu mentioned he has worked on a federally funded, five-year grant that demonstrated systematic referrals for smoking cessation could be done effectively with cost savings. The California Smoker's helpline is not utilized as much as it should be in all health care systems, private, medical, etc. Solid evidence has been published that demonstrates the cost savings when people quit smoking. UC Davis is a leader for the UC system in advancing clinical smoking cessation.
- Jackie Kaslow with UC Davis asked how dental offices can get reimbursed for the cessation counseling.
 - Deborah mentioned that the offices would need to turn on the codes within their systems; this has been a barrier for some.
- Kim Homer-Vagadori from CYAN suggested that it is important to have conversations with the parents in dental offices regarding their teens, and talking to them about the harms of tobacco products.

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<p>Subcommittee/Task Force Updates</p> <ul style="list-style-type: none"> • Equity and Diversity Subcommittee • Youth and Young Adult (YYA) Subcommittee • Cessation Task Force • Policy Task Force 	<p>Equity and Diversity Subcommittee updates presented by Twlia Laster:</p> <ul style="list-style-type: none"> • The new recruitment postcard was discussed and edited during the subcommittee meeting. • Carol Maytum suggested that new member orientations should be done at the next general meeting they attend. Send them an email with the handbook and information about the TCC for their review before the orientation. During the orientation, show the TCC video and go over any questions they may have. Orientation is held fifteen minutes prior to the general meetings. • Next E and D subcommittee meeting 4/18 at 3pm <p>Youth & Young Adult (YYA) Subcommittee Updates presented by Joelle:</p> <ul style="list-style-type: none"> • The next YYA meeting is directly after the general meeting held in the same room. Kim from CYAN will be presenting on Tobacco Policy/Advocacy 101. • Joelle has provided a save the date postcard for everyone for an upcoming Marijuana Prevention Summit on April 10th, at the Doubletree by Hilton. • The next meeting will be held directly after the general meeting on May 8th from 11-12pm. <p>Cessation Task Force Updates presented by Cindy Vela:</p> <ul style="list-style-type: none"> • The last Right Care Initiative meeting was in February. TEP staff attended the one on January 14th which had a tobacco focus • Jackie mentioned the UC Davis nursing school has a class that has taken on tobacco as its topic for the entire semester. Specifically, the focus is on youth and vaping, the targeting of minorities by the tobacco companies, and health disparities. They are happy to come and present their presentation to the coalition for the next general meeting. TEP will connect with Jackie to set up this presentation. • Jackie invited everyone to visit www.caquits.com for resources for the health systems and more.
<p>Policy Updates:</p>	<p>State Policy Presented by Emma Maron:</p> <ul style="list-style-type: none"> • February 22nd there were 11 tobacco bills introduced. • SB 8 (Glazer – D, Orinda) State parks: state coastal beaches: smoking ban <ul style="list-style-type: none"> ○ Presented yesterday no results yet. • To get a full list and updates go to www.center4tobaccopolicy.org

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- Kim with CYAN mentioned that Senator Hill's office and Senator McCarty's office reached out to her to see if they had any youth or young adults that were interested in taking a public position on the flavor bill (writing letters, speaking at the next meeting).
 - If any subcontractors with Sacramento County or Sacramento State students are interested they can directly contact Kim and she can connect them with Christina at McCarty's office.

Local Policy Presented by Kimberly Bankston-Lee:

- City of Sacramento's Law and Legislative committee voted to have the flavored ban ordinance go to the full city council on October 23rd. On March 19th the Law and Legislative will review and vote on the tobacco industry's ordinance. The full city council will vote on the flavor ban on March 26th, this date may change. Danica will send out an email if any changes occur. All TCC members are encouraged to come to the meetings and show support.
- UC Davis is hosting a round table (educational forum) on March 18th, 4:00-5:00 at the Cancer Center. Discussing why banning menthol cigarettes is important for youth prevention and prevents the targeting of African American/LGBTQ communities. There will be a white paper that is produced from this round table and given to city council members. Community members, city council members, and TCC members are all invited to the round table forum.
 - Danica will be sending out the invite with meeting location and times.
- The SOL Saving Our Legacy project has been meeting with the Board of Supervisors to educate and inform them with what is going on with the city of Sacramento flavor ban. There are many tobacco retailers in Unincorporated Sacramento that border the City of Sacramento. Most often times if a city passes a new ordinance then the county will look at passing it as well.
- SOL and American Lung Association have been speaking to council members with Elk Grove to discuss restricting flavored tobacco and updating their current policies to include electronic smoking devices.

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Announcements	Presented by all: <ul style="list-style-type: none">• The Center for Wellness and Nutrition is hosting a Veggie Fest May 4th, 11am-2pm at Kings Supermarket.• Don Knutson mentioned that Earth Day is coming up on April 28th, at Sly Park.• The next M.E.T.A. meeting will be April 4th, 10-11:30am at the San Joaquin County Public Health Services.
Next Meeting	May 8th, 2019, 9:00-11:00 am.
Adjournment	Maytum adjourned the meeting at 11:05 am