

Sacramento County
Department of Health Services
Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)

Meeting Minutes

May 9th, 2018 9:00 am – 11:00 am

Meeting Location

Sacramento County Office of Education

10474 Mather Blvd.

Mather, CA 95655

Board Room

Facilitator: Carol Maytum, Chair

Scribe: Tracie Chong-Borges, Sacramento County Tobacco Education Program

Meeting Attendees: Carol Maytum, Tim Gibbs, Tracie Chong-Borges, Cat Bottini, Don Knutson, Scott Kazer, Kim Homer-Vagadori, Miamah Reed, Mariela Silva, Rachel Alvarez, Joanne Wellman, Tami Silvera, Jacob Asare, Terri Wolf, Claire Sallee, Elisa Tong, Joelle Orrock, Twlia Laster, Mike Aho, Crystal Mantle, Tami Silvera, Kimberly Bankston-Lee, Cindy Vela, Stacy Springer

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Topic	Minutes
Welcome and Introductions	Tim and Carol welcomed everyone, and the meeting began at 9:02 am
Mission Statement/Approval of Minutes	The mission statement was presented by Tim Gibbs. Previous meeting minutes were approved by consensus with a few minor edits made
Tobacco Education Program (TEP) updates	<p>Presented by Cat Bottini and Tracie Chong-Borges:</p> <ul style="list-style-type: none"> • The TCC promo video was presented to the group and was well received. • Miamah asked what outlets the promo video be placed in. Depending on the audience, we may want to adjust the timing. <ul style="list-style-type: none"> ○ Cat mentioned that the video would air on the TCC website/Facebook page and that more discussion will take place in regards to other outlets. • Claire Sallee asked if there is a minimum age to join the coalition. TEP staff explained that there is no limit (they just need to be able to attend the meetings). It was mentioned that it might be a good idea to include more youth during summer months since they are out of school and may be able to attend the meetings more easily during the day. It was suggested to recruit youth through Friday Night Live/Club Live groups. • TEP will be hosting a Coalition Strategic Planning Session on June 27th from 12-4:00 pm at the Sierra Health Foundation, and lunch will be served. This session will be focused on how to identify ways to recruit more members and keep people involved. • Cat presented a PowerPoint summarizing the Clearing the Air Conference that she attended. The PowerPoint will be sent to all TCC members via email after the meeting. • Tracie Chong-Borges is the lead on the Youth Purchase Survey for TEP and is currently looking for young adults 18-20 years old to volunteer. The surveys will be conducted from April to Mid-June 2018. Youth will be compensated with gift cards for every 4-6 hour shifts. Tracie has reached out to the Sacramento State Health and Wellness department for student volunteers. The surveys will be conducted in all Sacramento jurisdictions, and the tobacco retailers were randomly selected.

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	<ul style="list-style-type: none"> ○ Kim recommended reaching out to Sacramento Code which is Sacramento State’s Health and Human Services Department (Nursing). ○ Miamah recommended reaching out to the Boys and Girls Club in Sacramento. ○ Currently in need of 5-10 more volunteers to finish by June. TEP may get an extension of time if unable to complete all surveys by June.
<p>Subcommittee Updates Secondhand Smoke (SHS) Youth and Young Adult (YYA) Cessation</p>	<p>SHS updates presented by Twlia Laster:</p> <ul style="list-style-type: none"> ● The SOL (Saving Our Legacy) Project: African Americans for Smoke Free Places is hosting a celebration for the smoke-free outdoor dining ordinance that passed in Elk Grove at the Corner Stone Café, June 12th at 11:30. Giving out \$10 gift cards to the first 40 attendees. <ul style="list-style-type: none"> ○ TEP staff will send out a reminder of the event to TCC members by June 1st. ● SOL will be receiving project funding soon (the contract was approved) ● Currently still in the hiring process. ● Jacob Asare with Breathe Sacramento is starting an after school program that will be focused on cessation and tobacco use/health. <p>YYA updates presented by Joelle Orrock:</p> <ul style="list-style-type: none"> ● YYA will be meeting today following the general meeting. ● The YYA meeting will be focused on brainstorming on activities the subcommittee can be working on as a group. <p>Cessation Updates presented by Elisa Tong:</p> <ul style="list-style-type: none"> ● UC Davis is celebrating their 10 year anniversary for a smoke-free campus this September. More information TBA. ● Cat has done trainings for the emergency department students on cessation. During the training, students should have learned how to address cessation with their patients. ● The UC Davis Cancer Center is the only center that has received the cessation grant. Terri Wolf is the project manager for the grant. ● Cat is working on a video for the cancer center.
<p>Tobacco Use Prevention</p>	<p>Presented by Miamah Reed:</p>

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Education (TUPE) Program Project Overview Presentation Sacramento City Unified School District	<ul style="list-style-type: none"> • The presentation included highlights from Sacramento City Unified School District. • Contact Miamah for presentation via email.
Policy Update	Presented by Tim Gibbs: <ul style="list-style-type: none"> • State level multi-year spending authority, new state budget July 1st. • San Francisco's flavor ban may be overturned; tobacco industry has spent 12 million to help overturn this ban. <ul style="list-style-type: none"> ○ Sacramento will be hosting a phone bank to call SF voters. Tim will send out the information to the coalition with details. • Tim stated that he is also continually working on protecting TUPE funding. • The Law and Legislation committee meeting on April 24th did not have the flavor ban on the agenda. Coalition members still attended and made public comments on the importance of a flavor ban. The information was well received by the committee members. • Tim Gibbs shared that he is aware that assemblyman Jim Cooper has recently accepted tobacco industry money. He is urging people that live in Cooper's district to send letters. Joelle also mentioned she would be able to write a letter. Encourages letters to be sent to the editor (Sac Bee, Elk Grove Citizen). Jim Cooper is up for re-election soon. • Kimberly Bankston-Lee stated that she and Twlia are working on menthol and flavored tobacco via the SOL Project and that they are going out to neighborhood associations, using E-blasts to get the word out, working on a radio ad campaigns, and going out to community events to educate the community on why menthol and flavored tobacco is an issue.
Announcements	Presented by All <ul style="list-style-type: none"> • Kim Homer-Vagadori from CYAN stated that they will be putting out a survey to schools regarding JUUL use to find out where the problem is starting and how to help schools get a handle on the issue of JUUL use on campus. The Public Health Law Center put out a

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	<p>webinar in the past week about JUUL. This is helpful for everyone to watch, and a recording of the webinar is on their site.</p> <ul style="list-style-type: none"> • Kim stated that she recently went to a conference in Sacramento with community college campuses from across the state. This conference focused on the adoption of smoke-free college campuses. Debra Ortiz came and spoke about the Los Rios community colleges experience. Partnership with the Black Student Caucus at the California level to help advocate for a smoke and tobacco free system has been going well. The Black Caucus will be presenting to the board of governors requesting that they support a smoke free policy for all college campuses. • CYAN compliance interventions for smoking on campus are being done on 15 college campuses, one CSU campus, and 5 medical sites. Grants will be available soon. • CYAN is having a Statewide Youth Conference June 23rd-27th (more details on website) • Kim from CYAN will be bringing new educational materials to the next general meeting. • Miamah stated the Girl Inspired Conference will be held at the American River College on May 24th, 9am-4pm. Contact Miamah for more information. • Elisa will be on Fox 40 talking about tobacco issues and JUUL use. • The Health Education Council and UC Davis are currently hiring for multiple positions • Cannabis Cup was this past weekend, and it was very strict, only allowing 21 and over into the event. However; the expo did not have any enforcement, and designated smoking areas were not used as they were supposed to be. People were seen smoking everywhere • Don Knutson stated that there is an event May 12th celebrating the 25th Anniversary of the Co-housing complex. The event will be located 1 block west of the South Side Park. Everyone is welcome to come and celebrate.
Next Meeting	July 11th, 2018, 9:00-11:00 am
Adjournment	Tim adjourned the meeting at 10:50 am