

Sacramento County
Department of Health and Human Services
Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)

Meeting Minutes

May 11, 2016 9:00 AM – 11:00 AM

Sacramento County Office of Education

10474 Mather Blvd.

Mather, CA 95826

Board Room

Facilitator: Kimberly Bankston-Lee, Chair

Scribe: Winnie Tai, Sacramento County Health Education Program

Meeting Attendees: Alison Atkins, Jayna Record, Lea Rathbun, Cindy Vela, Elisa Tong, Camille Johnson-Arthur, Twila Laster, Scott Kazer, Carol Maytum, Hannah McCarthy, Julie Villa, Chris Cooper, Jennifer Harmon, Joelle Orrock, Dre Thomas, Morgan Calvin, Alison Abbott

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Topic	Minutes
Welcome and Introductions	Meeting began with introductions at 9:10 am.
Approval of Previous Meeting Minutes	Motion to approve minutes of February, 2016 meeting was made by Kimberly Bankston-Lee, seconded, and approved by consensus.
TEP Program Update	<p>Presented by Camille Johnson-Arthur</p> <ul style="list-style-type: none"> • HSHC update: Need to recruit for volunteers! Youth volunteers will not be included. Alison and Kimberly provided feedback from their attendance at the HSHC training on April 25th
Sacramento County Sheriff's Department Greeting	<ul style="list-style-type: none"> • Camille Introduced Detective Alison Abbott and her role with the Sheriff's Department <ul style="list-style-type: none"> ○ 4-5 officer unit ○ Works with County Council ○ Conducts YPS operation (amount of time spent varies) <ul style="list-style-type: none"> - Valid ID - Citation issued on spot - 30 day suspension of license - Operations last 2-4 hours - Routes include 15+ stores each time - Undercover officer always present - Looking for older youth since passage of new T21 law - 2-3 sales to youth in unincorporated county - "Phone trees are real" - Partnership forming with Sac County TEP (TEP to provide merchant education piece) - Not attached to STAKE act - Sac City students can get involved by contacting Det. Abbott • Kimberly explained the enforcement funding for the county (3 cities) • Action item: Camille will send Det. Abbott contact info to TCC for any student interest future YPS
California Rural Indian Health	<ul style="list-style-type: none"> • Chris Cooper gave presentation (see PowerPoint handout)

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Board (CRIHB) Presentation: <i>“What’s Happening in California Indian Country around Commercial Tobacco and Policy Work”</i>	<ul style="list-style-type: none"> • This organization is a central agency with 2 full-time health educators
Subcommittee Updates	Secondhand Smoke- no update provided Youth and Young Adult, Presented by Joelle Orrock <ul style="list-style-type: none"> • Will meet today following the general meeting Cessation, Presented by Dr. Tong <ul style="list-style-type: none"> • MIQs recognized by UCD (project closed) • Looking at Health and Wellness stability • Having difficulty connecting with County Behavioral Health • Distributed 22 free nicotine coverages? in 5 weeks to employees • MediCal report being written • Looking for sustainability w/ CRIHB and SOL • Sac City reach out- awaiting group responses • Next meeting will be after 7/1/16
Tobacco-Use Prevention Education (TUPE) Program Project Overview Presentation Twin Rivers Unified School District	Presented by Scott Kazer <ul style="list-style-type: none"> • “Single-man shop” • 54 schools • Teaching at Village Elementary <ul style="list-style-type: none"> ○ Tough, but very necessary site ○ Focus on prevention and intervention ○ Peer education w/SCOE • Tech Interval- Emphasis on Brief Interventions <ul style="list-style-type: none"> ○ 7th grade-12th grade students

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	<ul style="list-style-type: none"> ○ Education and outreach ○ Program emphasizes change theory, motivational interviewing, peer education vs. discipline ○ Goal is “Build Capacity” model <ul style="list-style-type: none"> - Will take MPH students, internships w/ Sac State - Free 6-hour training through CARS and SCOE - All eligible: Psychologists, peer educators, admin, school personnel - 30-50 attendees
Policy Update	<p>Presented by Camille Johnson-Arthur</p> <ul style="list-style-type: none"> ● Biggest in 20 years! ● 5 of the 6 proposed bills passed ● Effective June 9th ● \$2 tax did not pass ● FDA regulations on cigars/e-cigs ● Joelle Orrock- School districts have until August 9th to change signage ● Tim Gibbs collected over 1,000 signatures! CONGRATULATIONS: We got enough to get on the ballot! (Final process of counting and sorting) ● Other propositions coming mid-July ● Media events on phone booking to come requesting aid in campaigning and \$2 tax
TCC Facebook Page	<p>Presented by Kimberly Bankston-Lee</p> <ul style="list-style-type: none"> ● FB page- Kimberly pushed and introduced it <ul style="list-style-type: none"> ○ Suggestion: admin ability/access to Executive Committee ○ What are the appropriate parameters of postings? ○ Define purpose ○ What is target audience? ○ Should we shut the page down? Consensus is NO!!! ○ Action item: Executive Committee to do 2 media posts a month and tag each

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	other (1/2 of attendees have other organizational FB pages)
Announcements	<ul style="list-style-type: none"> • TCC Membership Drive <ul style="list-style-type: none"> ○ Update of recruitment for key opinion leaders ○ Open to all ○ Alison will call non-attendees from today ○ By-laws: being revised ○ Suggestion: Look at categories to invite (Community organizations, political leaders, etc.) ○ Extend invitation list (first round was only to who we knew) ○ Send letter to Capitol Medical Association, Chambers of Commerce, Breathe, Rancho Rio, Tribal Council, SNAHK (Behavioral Health), Deaf and/or Blind youth representative from that population ○ Important to make win-win for invitee ○ Letter from TEP vs. TCC ○ 4 community colleges thanks to Natasha Fratello ○ Suggestion: Include who sits on TCC currently by title (to make more attractive) ○ Jayna Record-SJUSD shifting to Intervention ○ Joelle- Implementation of SCOYA action plan (July). Kickoff will be June 9th at Sierra Health Foundation ○ Joelle will send invitation to Camille to send to TCC ○ Carol Maytum-TA for all campuses (Consumnes, Folsom, ARC, Sac City) ○ CRIHB- Smokers' Helpline webinars (listed on Partners page)
Next Meeting	<p>Wednesday, September 14, 2016 9:00 -11:00 AM Sacramento County Office of Education 10474 Mather Blvd. Mather, CA 95655</p>

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Adjournment	Kimberly adjourned the meeting at 11:00 a.m.

Minutes Distribution: PHAB, TCC Members and available to the public