

Sacramento County Childhood Obesity Prevention Coalition

MEETING MINUTES

Date: Thursday, February 17, 2011

Present:

Crystal Rowland, Barbara Wessen-Chang, Jennifer Pettus, Joe Archie

- Chair: Crystal Rowland (Acting)
- Minutes: Crystal Rowland

Location: Kaiser Permanente, Point West 2nd Floor Public Affairs, Administration Office, Media Room 1650 Response Road, Sac, CA 95815

	AGENDA ITEM	DISCUSSION	DISPOSITION
Ι.	Welcome and Call to Order	Meeting called to order by Acting Chair, Crystal Rowland, at 9:05.	
П.	Mission Statement	The mission of the Sacramento County Childhood Obesity Prevention Coalition is to support and engage the Sacramento community in the development of physically active and healthy children through education, coordination, and promotion of physical activity and healthy eating initiatives.	
111.	Approval of Minutes	The Minutes of January 20, 2011 meeting were reviewed and approved with no changes.	
IV.	General Meeting	Facilitated by: Crystal Rowland.	
	A. Announcements and Resource Sharing	Project Conquer: Health Fair and Fitness Event- June 11, 2011 Joe Archie of Levite Music House Inc. shared information re the most current program of Levite Music House Inc. The program, targeting childhood and teenage obesity and chronic disease, will focus on fitness, family, nutrition and healthier lifestyles. The event will be held at McClatchy HS June 11, 2011 and will be kicked off at 8am with a marathon/walkathon. The event will include pro and college athlete speakers, physical activities, live entertainment, food and prizes. More information to follow. For more information, or to get involved, contact Joe Archie @ jo@levitemusichouse.org visit their website at www.levitemusichouse.org. California WIC Regional Breastfeeding Liaison (RBL) Pilot Program Jennifer Pettus, Regional Breastfeeding Representative, shared information about a pilot program she is working with. Per Jennifer, A need was identified for WIC to play a larger role in facilitating	

B. Who's Who in childhood obesity prevention efforts	 seamless breastfeeding support in the communities in which WIC participants live so that breastfeeding is initiated and continued for one year and beyond. To meet this need, the California WIC Program is piloting the Regional Breastfeeding Liaison (RBL) program. These RBLS are experts in breastfeeding and community collaboration. They are charged with narrowing the breastfeeding support gaps identified betweem the Breastfeeding Community Assessment conducted by each local WIC agency. The activities of the RBL are tailored to meet the needs of each community and WIC agencies to: Market WIC as a breastfeeding program Foster vital relationships between local hospitals, heath care providers, breastfeeding coalitions, employers, community stakeholders and WIC Ensure seamless breastfeeding support is available to WIC participants Jennifer also shared about the upcoming regional Breastfeeding Coalition of Greater Sacramento; the Breastfeeding Coalition of Placer County and the Breastfeeding Coalition of El Dorado County. The conference will be held at Valley Springs Church, 2401 Olympus Drive, Roseville, CA 95661. For more information: 916-276-8016 or 916-296-4061 email: breastfeeding Coalition of Breast-CoPC member and leadership communication. It is open by invitation. Access the public page by typing Sacrament County Childhood Obesity Prevention Coalition in the search bar. Controls have been set so that general members of the community can post community events and photos. Who's Who in Childhood Obesity Prevention Efforts will be the topic of the March SCCOPC meeting. Many shifts and changes in agencies, services, and collaborative efforts have occurred over the past year and a half. Existing resources will be featured in an attempt to reignite collaborative efforts and continue to inform community	
V. Adjourn	would like to assist in compiling resources or would like to contribute information, please contact Crystal Kekai Rowland at <u>ckrowland@theeffort.org</u> Meeting adjourned at 10:30	

VI. Next meeting	Next Meeting: Thursday March 17, 2011 9:00 am - 10:00 am Kaiser Permanente- Point West 2 nd Floor Public Affairs, Administration Office Media Room 1650 Response Road, Sac, CA 95815	