

i talk
they hear you

The Talk. They Hear You.
mobile app is available at
underagedrinking.samhsa.gov



Substance Abuse and Mental Health Services Administration
SAMHSA

**Having Tough
Conversations
With Kids About
Alcohol?**

**There's an
app for that.**

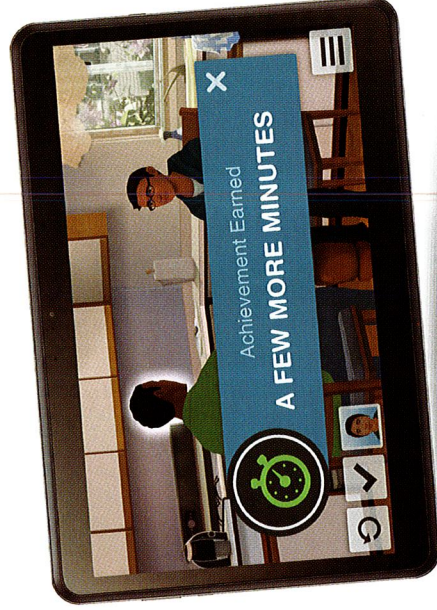
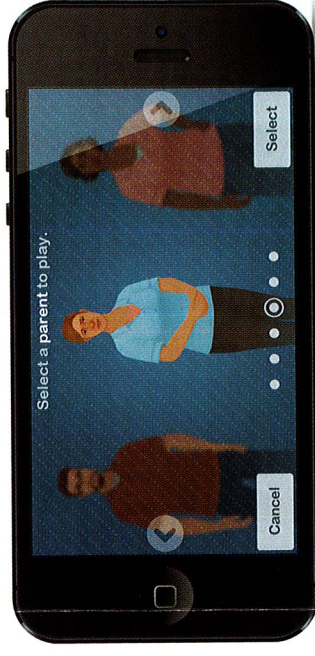
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Try SAMHSA's new
Talk. They Hear You.
mobile app—
a free, interactive
role-playing tool.



Get ready.

Talking to children about alcohol can be intimidating, but it can have a huge impact on their future. Parents are the #1 influence on whether their kids drink. The app is designed for parents and caregivers of children ages 9–15.



Get real.

The app lets you have a simulated conversation with a virtual teen. You can customize the gender and ethnicity of the avatars for a realistic experience.

Get practice.

You can practice things like ...

- Bringing up the topic of alcohol
- Asking the right questions
- Keeping the conversation going

The teen character will respond differently to different tactics.

