

STRATEGIC PLAN

This Plan offers possible strategies and actions that can be further prioritized and selected for implementation and is designed as a framework for implementation of action areas to address methamphetamine abuse in the County by exploring funding opportunities, providing prevention and education, providing increased access to care, expanding treatment capacity and promoting community awareness and education.

Department of Health Services, Alcohol and Drug Services will be responsive as new information becomes available or significant related issues arise within Sacramento County. It is expected that some priorities identified may shift with new information, resources or funding opportunities.

DEVELOPMENT OF THE STRATEGIC PLAN

In an effort to combat the growing crisis of methamphetamine use and addiction in Sacramento County, the workgroup began the planning and development of a strategic plan in 2016. A list of factors contributing to the problem of methamphetamine use in Sacramento County was generated.

The needs/strategies were prioritized and fell into three key areas:

- ➤ Programs, strategies and/or resources currently available;
- > Strategies possible within existing resources or with new partnerships; and
- > System gaps/strategies that may require new funding

The initial work plan includes the following strategic initiatives:

- 1. Define Scope of the Problem/Data Collection
- 2. Pursue Funding Opportunity to Expand the Continuum of Care
- 3. Access to Care
- 4. Service Capacity through a Response Plan/Prevention Early Intervention Strategies
- 5. Public Awareness Education and Training

Strategic Plan: Goals, Objectives & Action Steps

GOAL #1		
Increase access to accurate data related to methamphetamine.		
KEY OBJECTIVES		
Objective 1	 Identify liaison(s) in other Departments to improve communication regarding data reporting Draft and send a letter to partners emphasizing the importance and utility of accurate data and requesting local accountability in submitting reports Identify other Counties utilizing effective practices for reporting and consider replication in Sacramento County of Sacramento Determine criteria and target reporting training and technical assistance 	Current Action Steps Determine feasibility of identifying the number of foster care/CPS cases in which methamphetamine use is a contributing factor Collect data regarding the number of children living in homes with adults receiving treatment for methamphetamine addiction Completed Action Steps Develop a report on methamphetamine treatment admission trends Determine scope of the problem Educate community on available treatment options and how to access Strengthen assessment and referral process to ensure timely access to treatment Compile a list of organizations and agencies with potential sources of related data
		Current Action Steps
Objective 2	Identify and compile new and existing sources of methamphetamine treatment admissions and data	 Collect criminal justice and law enforcement data Contact privately funded treatment centers, hospitals and other departments to obtain the number of individuals undergoing treatment for methamphetamine addition Gather treatment data regarding youth in custody Analyze reasons for admission, gender, age, number of children in the home, and county of residence to identify longitudinal methamphetamine treatment admission trends Completed Action Steps
		Collaborate with system partners to produce a report summarizing available data and identifying ongoing data gaps

GOAL #2		
Secure funding to support the efforts of law enforcement, criminal justice, child protective services,		
treatment and prevention to address methamphetamine abuse.		
KEY OBJECTIVES		
		Current Action Steps
Objective 1	Establish a funding stream for methamphetamine treatment and prevention efforts	Pursue grants – State and federal funding opportunities -to address methamphetamine
		Completed Action Steps
		 Recommend Opt-In to the Drug Medi-Cal Organized Delivery System waiver and submit fiscal implementation plan Produce an estimate of the amount of funds available

GOAL #3		
Increase access to treatment for individuals abusing or dependent on methamphetamine.		
		KEY OBJECTIVES
Objective 1	Continue to increase access points across the County to decrease barriers to treatment	Current Action Steps Target specific populations (homeless, perinatal, youth, seriously mentally ill, sex workers, people of color, LGBTQ) Completed Action Steps Identify underserved areas and locations
Objective 2	Identify and compile new and existing sources of methamphetamine treatment admissions and data	Current Action Steps Completed Action Steps Add additional assessment sites throughout Sacramento County
Objective 3	Improve timeliness between assessment and referral into treatment	Current Action Steps Decrease barriers to treatment by addressing transportation needs, transitional housing, childcare, waitlists and linguistic and cultural factors Expand treatment capacity in current system Track data to monitor progress Completed Action Steps

GOAL #4			
Enhance prevention and treatment efforts to address methamphetamine. Increase community capacity and			
	treatment options for people abusing or dependent on methamphetamine.		
		KEY OBJECTIVES Current Action Steps	
Objective 1	 Enhance alcohol and substance use prevention efforts leveraging the success and cost 	 Explore opportunity to collaborate with other systems Collaborate with entities interested in expanding drug courts to form a multidisciplinary workgroup tasked with developing a plan to implement additional drug courts Collaborate with contracted Prevention providers to generate ideas Re-run Methamphetamine Campaign billboards to allow for repeated exposure to messaging 	
	efficiency of prevention policy	Completed Action Steps	
		In Fiscal Year 2017/18, develop a Methamphetamine Campaign to address methamphetamine abuse by distributing 1,500 information postcards and renting four (4) billboards located countywide	
	Identify and compile new and	Current Action Steps	
		 Identify and research existing meth treatment programs Research methodology, costs and success rates for meth treatment programs 	
Objective 2	existing sources of meth	Completed Action Steps	
	treatment admissions and data	 Convene a meeting of professionals who have participated in prior drug court to discuss lessons learned Identify existing drug court programs in the County 	
		Current Action Steps	
Objective 3	Promote the expansion of Residential Treatment, Detoxification, Sober Living Environments and aftercare opportunities	 Determine the number of people in need of meth treatment Expand capacity by increasing detoxification, residential treatment and SLE levels of care Decrease treatment admission wait times 	
		Completed Action Steps	
		 Research federal drug court funding Develop a plan for replicating successful drug court models 	

GOAL #4 Con't		
Enhance prevention and treatment efforts to address methamphetamine. Increase community capacity and		
treatment options for people abusing or dependent on methamphetamine.		
KEY OBJECTIVES		
Objective 4	Promote messages that treatment works. Identify and advocate for the usage of the best practices for providing methamphetamine treatment acknowledging the unique challenges of meth addiction	 Current Action Steps Identify and research best practices Address societal-level stigma towards those with Substance Use Disorder Decrease barriers by exploring transportation and childcare services for people to attend treatment Expand existing re-entry programs for parolees with a history of substance abuse to incorporate evidence-based practices Completed Action Steps
		Current Action Steps
Objective 5	Plan and develop a residential treatment facility for adolescents in Sacramento County	 Convene stakeholder meeting Request provider interest (MH/ADS) Meet with DHCS/Community Care Licensing to determine licensing requirements Consider neighborhood concerns Explore funding opportunities Explore the implementation of the Meth 360 Matrix Model for adults and Change curriculum for use with juvenile offenders Completed Action Steps
		Current Action Steps
Objective 6	Develop multicultural treatment options for special populations, i.e. seriously mentally ill, sex workers, people experiencing homelessness, people of color and LGBTQ	 Convene stakeholder meetings Explore funding Survey existing providers Search for new providers Provide training on special populations Research and address considerations for special populations Research SAMHSA Treatment Improvement Protocols Series (TIPS) for best practice guidelines related to special population groups Completed Action Steps

GOAL #5		
Increase public awareness and professional knowledge about methamphetamine.		
	KEY OBJECTIVES Current Action Steps	
Objective 1	 Promote messages that prevention works, treatment is effective and recovery happens 	 Understand and redirect social norms related to methamphetamine Contact Office of National Drug Control Policy (ONDCP) to obtain a DVD and electronic links to methamphetamine PSAs Meet with partner agencies to discuss collaboration on PSA distribution Discuss techniques to provide accurate and timely methamphetamine information to the media and to compile a list of local and statewide media partners Research and identify possible public and private sector sources to fund a media campaign
		Completed Action Steps
		 Meet with DHS media unit Develop links on County website related to reducing stigma Develop targeted media messages regarding methamphetamine Leverage the SAMHSA Strategic Prevention Framework
		Current Action Steps
Objective 2	Educate the community about methamphetamine and available treatment options	 Develop capacity of Family Resource Centers, Community Based Organizations, DHS, medical providers, Wellness Centers, schools and education partners, and the faith-based community to increase social networking opportunities and build knowledge about substance use disorders Convene workgroup to update progress biannually and provide progress and status to the Board of Supervisors Develop a methamphetamine link on the County website for resources and general information
		Completed Action Steps
		 Engage Alcohol and Drug Advisory Board for ongoing community assessment, outreach and education on methamphetamine Public education campaign to increase awareness of risk and protective factors (i.e. harm reduction, peer support)

Sacramento County Department of Health Services Initiative to Address Methamphetamine Use

GOAL #5 Con't		
Increase public awareness and professional knowledge about methamphetamine.		
		KEY OBJECTIVES
		Current Action Steps
	Provide cross-system training	 Offer three (3) or more County trainings per year on methamphetamine trends and issues
		Explore online training
		 Secure support of the implementation of the Meth 360 educational program funding
		 Identify law enforcement, prevention and treatment professionals in the five (5) identified communities to become certified in Meth 360 trainers
Obi4: 2		Identify a minimum of 3 target audiences in each community and provide methamphetamine
Objective 3		presentations to each target audience: mental health, law enforcement, hospitals, schools,
		Department of Human Assistance, Child Protective Services, and Adult Protective Services
		Completed Action Steps
		 Advance methamphetamine specific training and education efforts across agencies in the community
		 Provide methamphetamine training to community partners. Research both local and national entities as training provider