



METHAMPHETAMINE COALITION

Let's Talk Meth Digital Outreach Campaign Launch

Date: Thursday, November 12, 2020

Time: 2:00 pm to 3:30 pm

Location: ZOOM Webinar

Link: <https://zoom.us/j/93491886624?pwd=UkprNFdWMVJaNmF6K1VJdzQ4UEpMdz09>

Purpose: The goal of the Sacramento County Methamphetamine Coalition is to identify and implement initiatives addressing the methamphetamine use problem and reducing methamphetamine use and its impact in Sacramento County.

Substance Use Prevention and Treatment Services Mission: The mission of Substance Use Prevention and Treatment Services is to promote a healthy community and reduce the harmful effects associated with alcohol and drug use, while remaining responsive to, and reflective of the diversity among individuals, families and communities.

AGENDA

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| I. Welcome | (5 minutes) |
| II. Let's Talk Meth Digital Outreach Campaign Overview | (5 minutes) |
| <ul style="list-style-type: none">• Lori Miller, LCSW, Division Manager
Substance Use Prevention and Treatment Services
Sacramento County Department of Behavioral Health Services | |
| III. Let's Talk Meth Website and Partner Toolkit | (30 minutes) |
| <ul style="list-style-type: none">• Uptown Studios, Inc. | |
| IV. Stakeholder Q&A | (10 minutes) |
| V. Lived Experience | (10 minutes) |
| VI. Subcommittee Discussion and Feedback | (25 minutes) |
| <ul style="list-style-type: none">• Enforcement• Engaging the Medical Community• Prevention and Treatment• Public Education and Media• Special Populations | |
| VII. Identify Next Steps | (5 minutes) |

Thank you for your participation today. In order to continually improve the Coalition and provide you with useful information, a survey link will be sent to you to complete a brief evaluation. We appreciate your response.